

At The Center

- Being Alive Living Room
- Women's Coming Out Group
- The Lambda Library
- Women's Rap & Social Group
- Lesbian Outreach
- Men's Coming Out Group
- Cafe Lambda
- Black & White Recovery



January 1994

From the Executive Director

by Joanna Cassese

I hope you had a wonderful holiday and that the New Year brings health, happiness and prosperity to you, your significant family, and your pets! If things don't look bright for you, please come in for a visit and see if there is anything we can help you with.

As for the Lambda Center, the new year holds significant changes and new projects for all of our staff, board and volunteers. But, before I get into the details, I want to be sure to mention a few words of thanks and appreciation to the people who helped us a great deal during the holiday season. Hopefully you were one of the 150 people (and dogs) who attended our Second Annual Christmas Tree Lighting. With Rob Thorbin as Santa, decorations by Andross and entertainment by the Sacramento Men's and Women's Chorus, we could have nothing but a "gay ol'" celebration. Our 14 foot Christmas tree was made possible by Terry Sidie of FACES and a host of others (please see special section) brightened Lavender Heights on cue. Will (from the Board) and Robert (his other half) did magic with decorating the tree and constructing the safety fence around our first Christmas Tree Lot. I trust that each of these people will have their generosity returned tenfold in the upcoming year!

Last year's challenge was a financial one (as it always is) but with the help of Mark Whisler we managed to increase our Future Fund donations to maintain open doors for a while. Mark has been invaluable with his guidance and assistance with our telephone bank. This project along with grant requests and other fund-raisers will help us continue the work necessary in our community. With less than 10% of state funding for AIDS prevention targeting gay men and no federal or state funds for lesbian health issues your donations and pledges are more important than ever.

This year's goals are exciting and too numerous to mention all of them. You will be seeing a new logo and a different advertising campaign. I have become aware through several meetings and conversations that there is a huge lack of understanding of what the Lambda Center does. We are vital to the health and well-being of everyone, not just the gay community. And everything we do touches a life in a significant way. I tried picturing Sacramento's community without the Lambda Center and it was a very sad picture. With your help we will never have to find out the hard way.

Please take time to read the announcement about the newly forming advisory boards. For those people who have concerns or comments about activities here, you will now have an opportunity to be heard and offer constructive advice to the board of directors and myself. This is YOUR center. You need to be involved!

I'll get off my soapbox now and trust that 1994 will be the year of rebirthing for the Lambda Center. With the new board (you still have time to apply) and new energy, we will receive the positive attention and buckets of money from many sources that we need and deserve. Every lesbian, gay man, bisexual, etc. from teenager to senior citizen will have a place to come and an event or program to meet their needs. Above all,

HAVE A TERRIFIC NEW YEAR!

At The Center

- Being Gay Today Cable TV
- Youth Rap Group
- Lambda Players
- Project Tocsin
- Youth Social Night
- Hate Crimes Reporting Project
- Women of Color Support Group
- Youth Movie Night

Frankly Speaking

by Franklin Anderson

Happy New Year! It's been an exciting few months since I came to the Lambda staff. The best part has been meeting and working with all the wonderful people who come to the Center to work, to participate in our programs and to socialize. Together we are taking real strides in our own community and in society. If you have been around the Center, you have seen what I'm talking about.

1994 promises to be even greater. I'll be working more closely with some of the groups that meet at the Center. Cafe Lambda has some very special events already scheduled for the new year. In February we will be staging a reprise of the Black History celebration that was such a spectacular success last year. Dexter Smith will exhibit his art during the month of March and the proceeds of the sale will benefit the Center.

I hope you'll join us in the New Year. The Lambda Community Center is really the creation of the people who come and use it. Stop by for an evening or an hour. I'm sure you'll find something here for you.

Thank you !

A sincere "Thank You" to everyone who donated to Lambda's Second Annual Christmas Tree Lighting

Sacramento Women's Chorus

Sacramento Men's Chorus

Rob Thorbin - Santa

Terry Sidie - FACES

Sharon Hartley

Thomas Vasquez

Ted Ross

Valenti's Gym

New Helvetia

Sandra Howarth, LCSW

Sacramento Quick Print

Pocket South Pet Hospital

Jerry Sloan

Laura Enright

Rex Cycles

Congressman Bob Matsui

Lioness Books

Scott Hickel

Pfingst Realty

Dr. Robert Gottesman

Silver Spur

Fragoli's Used Appliances

Sue Wolf, Farmer's Ins.

Bill Spencer, Prudential Realty

Whitney & Killick Financial Services

Those listed were identified from the donation memo on your check. Oh - and if you pledged support and haven't sent your check yet, please do so soon.

Apologies to those of you who participated but were not mentioned. Please let us know — 442-0185.

January 1994

Sun	Mon	Tue	Wed	Thu	Fri	Sat
 Coming to Café Lambda this month				New Center Hours Mon-Fri Noon-9PM Saturday Noon - 4PM Sunday Closed		Closed  Happy New Year!
7AM-11AM "Cafe Vannah" Breakfast Club with a Twist The Western - 20th & K \$5.00/person 7:15PM Women of Color	2 5:30PM Men's Coming Out Grp 6:00 PM Freedom Fair '94 Organizing Committee 7:15PM Women's Social	3	4	5 2-5PM Being Alive Living Room 6-7:30 Women's C - Out Group 7:30-9:00 CODA	6 5:45PM 8:00PM	7 Youth Group Café Lambda
7:15PM Women of Color	9 5:30PM Men's Coming Out Grp 7:15PM Women's Social	10	11	12 2-5PM Being Alive Living Room 6-7:30 Women's C - Out Group 7:30-9:00 CODA	13 5:45PM 8:00PM	14 Youth Group Café Lambda
7:15PM Women of Color	16 CLOSED In observance of Martin Luther King, Jr. Day	17	18	19 6:30PM Board of Directors	20 2-5PM Being Alive Living Room 6-7:30 Women's C - Out Group 7:30-9:00 CODA	21 Youth Group Café Lambda
7:15PM Women of Color	23 5:30PM Men's Coming Out Grp 7:15PM Women's Social	24	25 7:00 PM CGNIE	26 7:00-9:30 Lesbian Movie Night	27 2-5PM Being Alive Living Room 6-7:30 Women's C - Out Group 7:30-9:00 CODA	28 Youth Group Café Lambda
7:15PM Women of Color	30 5:30PM Men's Coming Out Grp 7:15PM Women's Social	31 TV THIS MONTH with Gay/Lesbian/ Bisexual content		Every Tuesday Every Thursday Tuesday 11 th Wednesday 12 th Thursday 13 th Saturday 15 th	10PM 10PM 9:00PM 9:00PM 9:00PM 8:30PM	Being Gay Today, Sacramento Cable Channel 18 Being Gay Today, Sacramento Cable Channel 18 KVIE - Armistead Maupin's "Tales of The City" - part I (repeated at midnight) KVIE - Armistead Maupin's "Tales of The City" - part II (repeated at midnight) KVIE - Armistead Maupin's "Tales of The City" - part III (repeated at midnight) KVIE - "A Man I Dreamt Up" - an interview with Armistead Maupin

Lambda Players

Announcements

Message from the Producer's Chair

By Maureen Gaynor

Each of us needs to feel passionate about something. Theatre is my passion. When I first became involved with the Lambda Players I was very excited about the idea of being able to do something I loved with a group of people who had a similar vision.

I was thrilled about the prospect of working with a gay and lesbian theatre company. A company which would reflect my experiences, my viewpoint and my hopes.

As I move into the position of the Chair for the Players we enter into our fifth season. Our success would not be possible without the tremendous support we have received from our loved ones, families, friends and the commu-

nity. And a special mention to our season ticket holders. Thank you.

I believe in the magic and power of theatre. One of the most unique aspects of a gay and lesbian theatre is that we have the ability to explore and celebrate those things that set us apart. And those things which bring us together.

For many of us, the reward comes when rehearsals have ended, the stage is set, the light come up, and curtain opens and finally, the applause. There is no feeling quite like it. That is when we know all of the hard work, the long hours, the craziness have been worth it.

Come share the magic as we work toward a bright 1994.

And now... for the rest of the season...

Psycho Beach Party

directed by Thomas Bach

opens February 18, 1994

Antigone

directed by Jerry Montoya

opens May 13, 1994

Auditions - March 8 & 9

Eastern Standard

opens

July 22, 1994

Auditions - May 24 & 25

The Lambda Players of Sacramento is a non-profit theatre company dedicated to the production of quality, community theatre.

To
Volunteer
or not to
volunteer.

That
is the
question.
No question...
Yes! Yes!

The Players
need you!

Stagehands, technicians,
box office, and lots more.

Call us at 442-7752.

Thank you!

Gertrude:

"She was immediately taken with the coral brooch I was wearing — to her it was as if my voice emanated from it. We had tea and then I invited Alice to come to the rue de Fleurus the next afternoon so we could take a walk. She arrived late by half an hour and I met her at the door."

"I said... you are late... and perhaps I did not have my friendly voice of the day before. I paced up and down a great deal and certain matters were made clear...very clear...very clear. Now you understand I said and we took the walk. She was never late again."

Gertrude Stein Gertrude Stein Gertrude Stein
by Marty Martin

Lambda Players

Announcements

Lambda Player is soliciting scripts and directors for the '94-'95 season.

**For more information call
442-7752**

"
We want to take this opportunity to thank each and every one of our very special volunteers for your dedication to the theatre.
"

Maureen John Susan Neil
Jenny Gregg Pamela Thom

Psycho Beach Party

opens February 18, 1994
Make your reservations now!
call 442-7752

In an effort to raise funds so the Players may continue giving Sacramento the best theatre possible, we offer

The Donors Circle

Regardless of the size of the donation, your name will appear in our program.

Waiter/Waitress	\$15 or less	program
Starving Artists	\$15-50	one comp*
Understudies	\$50-100	two comps
Working Actors	\$100-250	three comps
Divas	\$250 or more	four comps

Make your check payable to the **Lambda Players**.
Send to 1931 L Street, Sacramento, CA 95814

*this means a **free** ticket

The Lambda Center Wants to Help You Save on Your Phone Bill

The Lambda Center has arranged for National Telephone and Communications (NTC) to give special discount rates to its supporters. Through our special agreement, you win four ways:

- You get a lower cost per minute than your AT&T plan.
- You get billed only for the time you talk, in 6 second increments.
- You get excellent quality, guaranteed.
- For every dollar you spend, The Lambda Center will receive a 5% donation from NTC.

☎ LOWER PER MINUTE RATES

You get a much *lower cost per minute* than you are likely to be receiving today. There are no minimums, special plans, "calling circles", or monthly fees. We also offer customer prompt payment discounts. Here is what a 6.5 minute evening call would cost on the NTC network versus AT&T:

6.5 MINUTES From Sacramento:	NTC*	AT&T	Percent savings with NTC
To: San Francisco	\$0.68	\$0.77	13%
To: Reno	\$0.80	\$0.98	18%
To: Chicago	\$0.86	\$1.05	18%

*(assumes a bill of \$35/month which earns a 12% prompt pay discount for NTC)

☎ SIX SECOND INCREMENT BILLING

Most phone companies bill you in one minute increments, which means if you talk for 5 seconds or 55 seconds, you are still billed for a full minute. NTC bills in 6 second increments, with a minimum charge of 18 seconds. How does this save you money? Suppose you call a friend in Chicago during the evening and reach his/her answering machine. The call is 28 seconds. With NTC, you pay 7.5 cents for 30 seconds. With AT&T you would pay 15 cents for the full minute. *IT ADDS UP!*

☎ THE BEST QUALITY AVAILABLE

The NTC network is 100% digital/fiber optic, which means you get excellent voice quality on every call. NTC is so confident of their service quality that if you aren't satisfied with the quality of service, NTC will switch you back to your old carrier at no charge to you. You have nothing to lose. *The service is 100% guaranteed.*

☎ BEST OF ALL

Finally, for every dollar you spend with NTC, *NTC will make a 5% donation* to the Lambda Center. Everybody wins! You get high quality, low cost phone service and the Lambda Center receives 5% of everything you spend on long distance. This generates a regular, monthly income for the Center; providing a consistent financial base.

Don't wait! Sign up now to begin saving money immediately. Tell your friends - we have enclosed extra forms on the back of this letter so that you can let them sign up too! Just fill out one of the forms on the reverse side and send it to The Lambda Center, 1931 L St., Sacramento, CA 95814.

Don't delay — start saving right away!

Sincerely,

Joanna L. Cassese
Executive Director

Tree of Hope '93

by Craig Spatola

Many thanks to all of you that contributed to the Tree of Hope '93 Fund. Your warm wishes and donations are going to a very worthy cause.

The Tree of Hope has always been a favored fund-raising event here at the Center. We put many hours of effort into the design of the ornament, the theme for the year, and the over-all concept and implementation.

We always feel rewarded that so many people like you choose to contribute and help fund our programs. The AIDS Response Programs, funded in part by a grant from the County of Sacramento, depend largely on the donations of the community to continue. County funding has steadily decreased over the past three years due to huge budget cuts in the State Office of AIDS. If it weren't for our fund-raisers, we would be crippled in our efforts to educate and inform.

HEAL, while a new program, is in need of donations just as much as our older programs. HEAL is funded completely by donations. Health Education: Awareness for Lesbians is still growing and looking like it is fast becoming a vital and ever-so-necessary part of our Center.

I would like to thank Terry Sidie for underwriting the costs of producing this year's Tree of Hope; Ed Grady of Grady's Printing for his speedy work and low prices; Kevin Cohee for his wonderful help in the design of this year's ornament and the volunteers who worked so hard at getting the mass mailing off the ground (I've never seen so many tongues licking so quickly!)

If you still haven't sent in your donation, take a moment to do so now. We still look forward to more help from the community. If you would like to sponsor a specific program, please give me a call at 442-0185 and we can discuss the needs and wants of our Center! I hope to hear from many of you soon. Happy New Year!

Future Fund Report

by John Rambo

As of December 15, Future Fund pledges for the 93-94 fiscal year total \$16,481. In November we received \$3291 in new pledges. To date \$5683 have been received; this is roughly 43% of the total dollars pledged (new pledges are deducted for this calculation).

On a month to month basis, donations are picking up again, which is good. November's total was \$1121; this is the third highest it's been all year. But there are still a large number of outstanding pledges. Get those checks in please!

Congratulations to all those who helped with our phone banks on November 16 and December 7. All of you did a super job, raising over \$3000 in pledges for the remainder of this fiscal year.

The Lambda Future Fund is one of the Center's monthly donor programs. Individual donors pledge a monthly or annual amount to the Center on an on-going basis. This fund has been in existence since the conception of the Center in 1986. Many of the original donors who helped open the doors of your Community Center are still contributing. The Future Fund is an on-going commitment, not requiring annual renewal. Money raised by this program goes into the Center's general fund, helping to pay rent & utilities and to support many of our non-grant supported programs, such as the Lambda Youth Group and the Being Alive Living Room.

Your regular support is urgently needed, please call John Rambo at 442-0185 to become a member today.

Gay Cable Goes Local

It's back! After a lengthy hiatus, *Being Gay Today* has resumed locally originated programming. The all-volunteer operation's first new program will feature, among others, an in-depth interview with Joanna Cassese, the new Executive Director of the Lambda Community Center.

The show's new host, Andross (of local print media renown), and producer Ron Hatch are planning a magazine-type format with segments on local news, national news, upcoming events, interviews with local personalities and friends of our community.

Check it out - Tuesday & Thursday, 10:00 P.M., Sacramento Cable channel 18. If you'd like to be involved, drop a note to *Being Gay Today* at The Center or leave voice mail for Andross at 863-3425.

No words can express how much
we appreciate your commitment:

CGNIE
EMPEROR XX STEVE ERMIS
AND
EMPRESS XX YVETTE

With thanks from the Board of
Directors and the staff of The Lambda
Center for your \$3,000.00 donation.

Calling... YOU !

You've enjoyed the annual *Lambda Freedom Fair* in past years; here's your chance to become really involved: the Freedom Fair Committee needs volunteers for everything from planning to execution of the final fair.

Some of the categories include: Booths & Vendors, Development, Entertainment, Media, Merchandising, Publications, Site, Special Events and Special Needs.

The first meeting will be at the Lambda Center on Monday, January 3rd at 6:00 PM. If you can't make it but would like more information, call John Rambo at the Center — 442-0185.

Center Positions Open

Have you considered what The Center means to the community? What it should mean to the community? How you'd sure make some changes?

Here's your chance; the Board of Directors is soliciting new members. Members with ideas. Members willing to attend all the meetings. Members willing to spend several hours a month on outside projects. Members with a burning desire to help the community. Members with a vision.

If this is you, call The Center at 442-0185 or drop by and fill out an application form - and attend the next Board meeting on Wednesday the 19th at 6:30 P.M.

The Center is creating advisory boards for major programs:

The AIDS Response Program
Lambda Youth
Diversity and Awareness
Domestic Violence
Lesbian, Gay & Bisexual seniors
H.E.A.L. (Health Education & Awareness for Lesbians)

Each board will have no more than six members and will include those who are knowledgeable in these areas and those who would like to learn more. For example: the Youth Advisory Board should be comprised of at least three adolescents and three adults of different age groups. Diversity and awareness should be representative of several ethnic and differently abled people.

The purpose of the Advisory Boards is to guide the Executive Director and the Board of Directors in the types of programs and support services The Center should be providing to these sub-groups of the Lesbian, Gay and Bisexual community.

For more information or to become an advisory board member, please call Joanna Cassese at 442-0185 after 1:00 PM Monday through Friday.

Now that you've read about the new "Friends of The Center" program, here's your chance to participate. Sign up now; donate \$4.00 or more per month for a year and your card will be in the mail within a couple of days - along with a list of participating vendors. Pledges of less than \$10/month are payable quarterly (every three months) to minimize bookkeeping and postage costs. We appreciate your support — Thank You!

Name _____

Street Address _____

City/State/ZIP _____

Visa MasterCard # _____

Pledge Amount:

\$ _____

Monthly Once

Exp ____ / ____

Signature _____

Lambda Community Center
P.O. Box 163654 • Sacramento, CA 95816

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Sacramento Men's Chorus
Sacramento Women's Chorus
WEAVE

Twin Spirits Veterans
Lesbian & Gay Town Council
Lambda Community Center
National Coming Out Day
Sacramento AIDS Foundation
Hope House

Sports Leisure
Travel 485-1931

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